# TECHNOLOGY!





the



# **Grand Marais, MN. A quaint, little hamlet on the shores of Lake Superior.**



## Grand Marais is a nice town.

Its inhabitants are lively and energetic.



# Its fish are very big and easy to catch.



## And its clinic is exceptional.



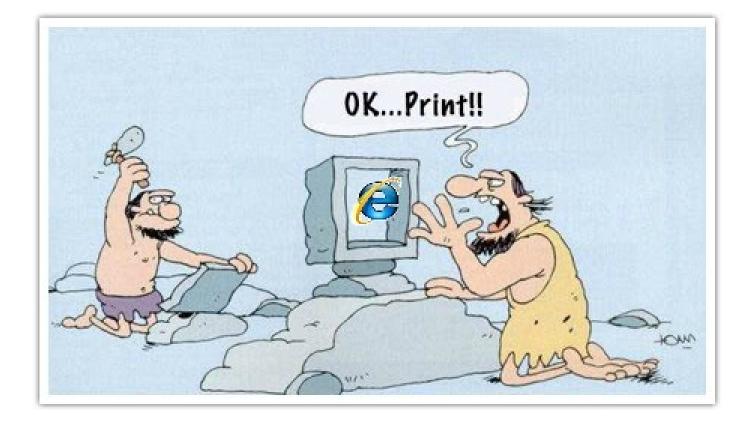
## One problem...



### Actually, two problems...



Lovely people, no doubt... but we were practically living in the stone age.



## We needed some serious help.

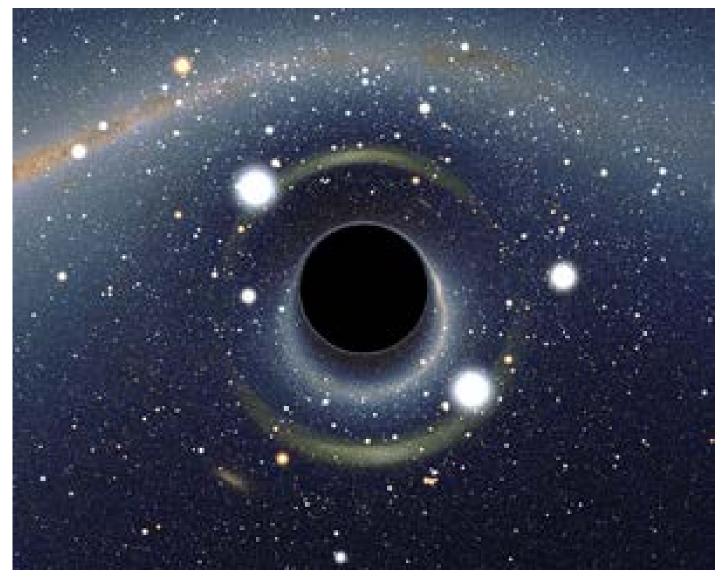


#### **Community Relations Committee--**



This committee functioned as the think tank for our goal of improving care through technology.

### old website



actually, this is a black hole...but its not too far off...



This is an incredible community tool that helped people get motivated to MOVE!...

May--12,238.4 Miles (13 times are Lake Superior) February--4681.63 Miles (and counting)

It was also an excellent "baby step" tool for community members to get familiar with using technology to stay healthy.



# Video topics range from tick prevention (ick!)



# to Palliative Care to Local, Healthy Food (yum!)



MIRC monies allowed us to hire **PATRICK KNIGHT** (VIDEOGRAPHER EXTRODINAR)





#### who has been filming and editing these incredible videos.

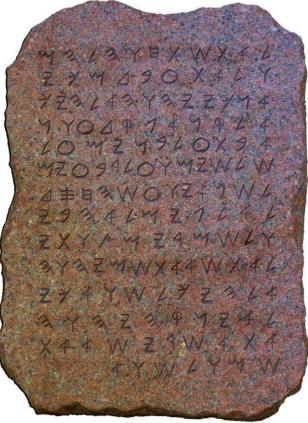
these videos allow us to bring our vital health information to a youtube generation who looks to the internet for their info.



see us becoming culturally and technology relevant?

#### from this understanding of a tablet





Front

Tablet 1

Back

### to this... (slightly more useful, yes?)



• 3 Ipads purchased as part of a pilot project

• Goal was to introduce our patients to the idea of entering patient data on a computer.



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to

the

rescue.